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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Internet-Based Pupil Transportation System To
The El Campo Independent School District, TX**

Missoula, MT – July 20, 2009 – Education Logistics, Inc. (EDULOG) announced today that the El Campo Independent School District (ECISD) has contracted for the purchase of EDULOG's internet-based bus routing and scheduling system, part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and ongoing consulting, software maintenance, and support. ECISD has invested in EDULOG's *ePTS*[™] (electronic Pupil Transportation System) solution.

ECISD is located approximately 70 miles southwest of Houston, 50 miles northeast of Victoria, and 48 miles north of Matagorda Bay and the Gulf of Mexico. El Campo is the largest city in the Wharton County, Texas. ECISD researched the available options for pupil transportation management systems and determined that EDULOG would best meet the District's needs.

"We liked the *ePTS* model where EDULOG combines internet-based routing software with the initial and ongoing consulting services needed to be successful. ECISD attempted to use Versatrans in the past, but we are more confident that EDULOG's service-based approach will better meet the needs of the District," commented Brett Schoppe, Director of Transportation for ECISD.

"EDULOG is glad for the opportunity to work with ECISD, and to add it to the impressive and always expanding list of customers in Texas. The unique mix of software and consulting services offered through EDULOG's ASP solutions provide a winning combination for school districts," stated Mike Darling, president of EDULOG.

EDULOG offers the industry's only pupil transportation management solution that combines routing software with in-depth, ongoing consulting and data services. EDULOG's *ePTS* software is widely regarded as the most intuitive and easy-to-use management tool in the industry. With over 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with successfully implementing their routing system. EDULOG's ongoing ASP services place an increased responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned a EDULOG Site Manager who personally assists the district by performing the necessary implementation work, facilitates various ongoing work throughout each year for the district, and ensures the school district is able to receive the full value available from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day.



EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.