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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Computerized Pupil Transportation, Field Trip
Management, And Fleet Maintenance System To
Canyons School District, UT**

Missoula, MT – August 24, 2009 – Education Logistics, Inc. (EDULOG) announced today it has contracted with Canyons School District (CSD) for the purchase of EDULOG’s routing and scheduling software, web-based transportation data distribution software, field trip management, and fleet maintenance systems, part of EDULOG’s suite of transportation management solutions for the K-12 school market. The agreement includes a software licenses, related professional services, training, maintenance and support. CSD has invested in EDULOG’s *edulog.nt*TM routing software, *WebQuery*TM, *FieldTrip*TM, and *FleetPro*TM solutions.

CSD was officially established on July 1, 2009. As the first new school district to be created in Utah in nearly a century, CSD was forged by the will of the people in Cottonwood Heights, Sandy, Draper, Midvale and Alta in a November 2007 referendum vote. The District serves approximately 33,000 students with 44 schools. CSD evaluated the options available for transportation management solutions and determined that EDULOG would best meet its needs.

“We were familiar with EDULOG’s software and the company’s reputation as the industry leader. As a brand new school district, CSD prides itself on a new vision for public education that’s centered on innovation, community engagement, customer service, and outstanding achievement – and those principles extend to the Transportation department as well. As the innovator and pioneer in its own industry, choosing EDULOG was an easy decision,” remarked Ken Spurlock, Transportation Director for CSD.

“EDULOG’s ability to offer a full package of solutions beyond the core routing software was also appealing. Managing field trips, tracking fleet maintenance, and sharing pertinent transportation data with others was also important to us,” added Spurlock.

“EDULOG is pleased to serve CSD as Utah’s newest school district! With numerous valued clients throughout Utah, we’re confident the system will satisfy the District’s needs and look forward to a long and valued relationship,” stated Mike Darling, president of EDULOG.

EDULOG offers the industry’s only suite of solutions for total transportation management. Through the company’s innovative multi-interface approach, a school district’s transportation department staff is able to perform their specialized roles by utilizing separate software interfaces, each uniquely designed to complement the individual responsibilities of the different levels and positions of the staff. Each purposeful user interface is connected to the same core transportation database, forming a single fully integrated system to manage all aspects of the routing and scheduling operation. With features designed specifically to be intuitive for each



type of user, no longer are transportation departments forced to compromise power and functionality for ease-of-use.

EDULOG's *WebQuery* software allows school districts utilizing the company's routing and scheduling software to make transportation information available to others within the district and/or the broader community. Instead of constantly dealing with information requests, the web-based software allows the District's transportation staff to focus its time on more pressing daily operational demands. Student eligibility and school assignments, transportation schedule changes, and new busing plans can be easily updated through the routing software and made instantly available through the internet with *WebQuery*. The software will display a list of the closest stops to a student's address, their distance from the address, the pick-up and drop-off times, and the bus run number. The interface is intuitive and easy-to-use, making it simple to navigate and find information for even first time users.

EDULOG's *FieldTrip* software records and reports on the various bus trips for activities other than regular school attendance transportation. The system offers comprehensive field trip management with the ability to store and report on trips by school, date, destination, requesting group, or trip category. Standard information can be included such as: grade levels and the number of students in the activity; originating school; destination; reason and date for the trip; when the trip was requested; and the proposed departure/return time. Among its many versatile features, *FieldTrip* can automatically assign drivers to field trips scheduled for any particular day by taking into account such information as driver preferences, driver eligibility based on time left prior to overtime, type of vehicle, driver training required for the trip, and availability of vehicle based on use, repair, and mileage. Field trip activity status reports can be prepared for a variety of needs to suit school administrators, trip requestors, drivers, and provincial auditors-and for reimbursement purposes.

The *FleetPro* Fleet Maintenance System is an integrated group of linked modules for managing vehicles, parts inventory, work orders, and staff. By building a complete case history of every vehicle, the system monitors operating costs, repairs, maintenance services and fuel use. The system supports best practices principles and can dramatically reduce costs by offering the District a tool for proactive management and preventative maintenance. Designed with modular scalability, Districts can utilize as much, or as little, functionality as desired. Each module fully integrates with all others to offer truly robust functionality.

Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.