



Contact: Jason Corbally
Director of Sales
Education Logistics, Inc.
(406) 728-0893 x 2205
jcorball@edulog.com

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) To Provide
Internet-Based Pupil Transportation System To
Merrill Area Public Schools, WI**

Missoula, MT – August 24, 2009 – Education Logistics, Inc. (EDULOG) announced today it has contracted with Merrill Area Public Schools (MAPS) for the purchase of its internet-based bus routing and scheduling system, part of EDULOG's suite of transportation management solutions for the K-12 school market. The agreement includes software licenses, related professional services, initial and ongoing consulting, software maintenance, and support. MAPS has invested in EDULOG's *ePTS*[™] (electronic Pupil Transportation System) solution.

MAPS is located in Merrill, Wisconsin and serves approximately 3,200 students. The District runs a fleet of 30 school buses and had been reviewing options for routing and scheduling software for over a year before selecting EDULOG as the best solution for the District.

"The Merrill Area Public Schools selected EDULOG, for the web based system it provides, to assist our district in improving our ability to document our bus routes and the ongoing changes to those routes that take place throughout the school year," said Bruce Anderson, Assistant Superintendent for MAPS.

"The initial phase has started and our data is being collected and entered into the EDULOG system. The EduRunBuilder (GPS-Based Run Planning) is soon to be finalized to assist in this process. Once our data is in the EDULOG system, staff training will begin," added Anderson.

"EDULOG is pleased to assist MAPS through its unique *ePTS* transportation management solution. Recognized by many school districts to be the most intuitive and easy to use routing software available, when combined with EDULOG's included consulting services, the solution offers tremendous value. EduRunBuilder offers clients a unique way of building their data by using GPS data from a basic cell phone," commented Mike Darling, president of EDULOG.

EDULOG offers the industry's only pupil transportation management solution that combines routing software with in-depth, ongoing consulting and data services. EDULOG's *ePTS* software is widely regarded as the most intuitive and easy-to-use management tool in the industry. With over 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with successfully implementing their routing system. EDULOG's ongoing ASP services place an increased responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned a EDULOG Site Manager who personally assists the district by performing the necessary implementation work, facilitates various ongoing work throughout each year for the district, and ensures the school district is able to receive the full value available from automated routing and scheduling.



Education Logistics, Inc. (EDULOG) is recognized as the industry leader of Pupil Transportation solutions since 1978 with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with ongoing consulting services from the industry's largest source of such expertise. For more information about EDULOG, visit www.edulog.com.