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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces A Successful School Start Using
EDULOG ASP Software and Services at the
Half Hollow Hills School District, NY**

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Half Hollow Hills School District (HHHSD) of New York has reported a successful start to this year's transportation operation using EDULOG's *ntASP*[™] routing and scheduling software and services. The HHSd contract with EDULOG includes software licenses, initial and continuing consulting services, unlimited space on EDULOG host servers, related professional services, and perpetual maintenance and support provided by EDULOG.

"We had a very successful start to the school year, and I know it would have been a mistake for us to not have the ASP services from EDULOG," said Stephen Troy, the transportation director of HHHSD. "Everyone here loves the system and the support. We'd be dead in the water without it—there's so much that can be done, and with Troy from the EDULOG ASP support group working with us there is nothing we can't do!"

The Half Hollow Hills School District is located in a residential area of 40,000 people in the central part of Long Island, approximately 40 miles from New York City. It is an education-oriented community with high expectations for its schools. The district has a current enrollment of 10,500 students, with transportation provided for 10,400. The district has seven elementary schools, two middle schools, and two high schools. Transportation is provided for all students K-12, regardless of where they reside within the school district. Transportation is also provided for all students attending private and parochial school up to a distance of 15 miles from home to school.

"Ease of use is fundamental to a successful transportation system, and EDULOG provides that with intuitive software, intensive training and support operations, and the industry's only full service ASP solution," explained EDULOG president Mike Darling. "We are always interested in what school districts tell us, and many of the changes that EDULOG has made in both software and operations are a direct result of client requests and suggestions. And the success that our clients have reported validates this commitment to focusing on the customer."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ntASP* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with the tasks needed for successful operation



throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.