



Contact: Jason Corbally
Director of Sales
Education Logistics, Inc.
(406) 728-0893 x 2205
jcorball@EDULOG.com

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces
That The Pennridge School District, PA Experienced The
Best School Start-Up Ever Because Of The EDULOG System**

Missoula, MT – October 15, 2009 Education Logistics, Inc. (EDULOG) announced today that the Pennridge School District (PSD) of Pennsylvania has reported a successful start to this year's transportation operation using EDULOG's *ntASP*TM routing and scheduling software and services. The PSD contract with EDULOG includes software licenses, initial and continuing consulting services, unlimited space on EDULOG host servers, related professional services, and perpetual maintenance and support provided by EDULOG.

"We had the best opening of school that Pennridge School District ever experienced," reported Denise McCue, the PSD transportation director. "This is an absolutely unbelievable feat due to us just changing software to EDULOG from Trapeze. We would like to take this opportunity to thank EDULOG for fulfilling our request to have Troy Schlimgen be our ASP manager. Troy went above the mandatory services in every way and assisted us when we had different obstacles to hurdle. He was always pleasant and calm when chaos was all around him. Not only did he assist us with changing over to EDULOG he also helped with Power School interfacing with EDULOG. We appreciate all his hard work and wish to commend him for a job well done."

The Pennridge School District is located approximately 30 miles north of Philadelphia in Bucks County. It includes an area of approximately 95 square miles with a total population of 45,000 in eight municipalities (the boroughs of Dublin, Perkasie, Sellersville, and Silverdale, and the townships of Bedminster, East Rockhill, Hilltown, and West Rockhill). There are seven elementary schools (grades K-5), three middle schools (grades 6-8), and one high school (grades 9-12) in the district. The anticipated enrollment for the 2008-2009 school year is 7,332.

"Ease of use is fundamental to a successful transportation system, and EDULOG provides that with intuitive software, intensive training and support operations, and the industry's only full service ASP solution," explained EDULOG president Mike Darling. "We are always interested in what school districts tell us, and many of the changes that EDULOG has made in both software and operations are a direct result of client requests and suggestions. And the success that our clients have reported validates this commitment to focusing on the customer."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ntASP* and *ePTS* systems are widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG has the largest pool of industry experience and resources available to directly assist school districts with not only the implementation, but also the operation, of their routing system. EDULOG's continuing ASP services place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary



implementation tasks, and then continues to help the district with the tasks needed for successful operation throughout each year of the contract, thus ensuring that the school district receives full value from its automated routing and scheduling system.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.