



Contact: Jason Corbally  
Director of Sales  
Education Logistics, Inc.  
(406) 728-0893 x 2205  
jcorball@EDULOG.com

FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces  
Optimization Success At  
The Port Huron Area School District, MI**

**Missoula, MT – October 16, 2009** Education Logistics, Inc. (EDULOG) announced today that the Port Huron Area School District (PHASD) of Michigan successfully implemented a new transportation plan using the EDULOG.*nt* routing and scheduling system, part of EDULOG's suite of transportation management solutions for the K-12 school market.

"We used the run optimization feature of EDULOG this year to accommodate several school closures, and I know that EDULOG was essential in creating the most efficient routes to handle these changes," said PHASD transportation manager Barbara Hurt. "The first two weeks of school were especially crazy this year, as a few buildings closed over the summer, leaving overcrowded classrooms at the replacement schools. I worked with EDULOG for these changes, using the software to determine the transportation runs needed to move students efficiently across boundary lines among the overcrowded schools. EDULOG support (especially from Kevin in Pittsburgh) is exceptionally helpful!"

The Port Huron Area School District currently has an enrollment of approximately 11,400 students, of which about 6,200 are provided transportation. The mission of the Port Huron Area School District and its 21 schools is to provide a secure, innovative learning environment where all students can become independent, life-long learners and contributing participants in our changing world.

"EDULOG's optimization functions have always been the best in the industry at producing verifiable, valid cost savings while maintaining or even increasing the level of service," Mike Darling, EDULOG's president, explained. "And this report from the Port Huron Area School District proves once again that the EDULOG system is not only a powerful management tool, but also the most effective software for answering school district transportation operations' biggest questions: how do we plan for the future, and then how do we implement the plan?"

EDULOG.*nt* is a full-featured, state-of-the-art Geographic Information System (GIS) designed specifically to meet the challenges faced by school district transportation operators. Based on technology proven in daily use by more than 1,300 school transportation operations throughout the U.S., Canada, and Europe, EDULOG.*nt* increases operational efficiency, reduces administrative costs, and improves service.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip*



*management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [www.EDULOG.com](http://www.EDULOG.com).*