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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That The Voyageur Bus Company, MN  
Reported a Successful School Start Using EDULOG ASP  
Routing and Scheduling Software And Services**

**Missoula, MT – October 16, 2009** Education Logistics, Inc. (EDULOG) announced today that the Voyageur Bus Company (VBC) of Minnesota has reported a successful start to this year's transportation operation using EDULOG's *ntASP*<sup>™</sup> routing and scheduling software and services. The VBC contract with EDULOG includes software licenses, initial and continuing consulting services, unlimited space on EDULOG host servers, related professional services, and perpetual maintenance and support provided by EDULOG.

"My company uses EDULOG's ASP system to route for our three charter schools," said Mark LaCore, transportation director for the VBC. "It was so easy this year! Getting those schools going was cake. As a bus contractor, we worked with the schools to get their data, then used EDULOG.*nt ASP* to get the bus passes set up in short order. We were good to go in no time! EDULOG's ASP option makes my job much easier and lets me stay focused on my business by handling all the software and server management."

Voyageur Bus Company is a full-service school bus route and charter business based in Duluth, Minnesota. They currently provide regular route service to a number of area school districts and other organizations in the twin ports of Duluth and Superior, Wisconsin, as well as along the North Shore of Lake Superior. The company also provides school bus charter and rental services for a variety of other transportation needs, including field and athletic trips for local schools and for individuals and organizations.

"Progressive bus contractors are certainly aware that a computerized transportation management system benefits both the company and its school district clients," said Mike Darling, EDULOG's president. "The EDULOG *ntASP* system is especially suited for contractors because of how easy it is to use when different school systems and geographic areas are involved, as is the case with many contractor operations. And the EDULOG ASP approach eliminates the need for the client to have IT or computer networking staff or experience."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ntASP* and *ePTS* systems are widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG has the largest pool of industry experience and resources available to directly assist school transportation providers with not only the implementation, but also the operation, of their routing system. EDULOG's continuing ASP services place the responsibility on EDULOG, rather than the client, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the transportation provider by performing the necessary implementation tasks, and then continues to help the client with the



tasks needed for successful operation throughout each year of the contract, thus ensuring that the client receives full value from its automated routing and scheduling system.

*Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small and medium-sized districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit [www.EDULOG.com](http://www.EDULOG.com).*