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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Integrated GPS/AVL System
Helps the Henry County Schools Save More Than \$390,000
In Annual Fuel Costs**

Missoula, MT – February 8, 2010 – Education Logistics, Inc. (EDULOG) announced today that the company's GPS/AVL system (*EduTracker*) and routing and scheduling software (*EDULOG.nt*) was used by the Henry County Schools (HCS) of Georgia to eliminate more than 8,000 unnecessary bus stops, resulting in an annual reduction in fuel costs of \$392,500 according to the district.

Serving one of the fastest growing counties in the nation, the Henry County Schools educates more than 38,000 students at 44 schools. 24,000 students are transported daily throughout the county with a fleet of more than 300 buses.

“Using the EDULOG system, we were able to track and eliminate a tremendous number of unnecessary stops—we went from 16,000 daily throughout the district to 8,000,” said HCS transportation director Cliff Shearouse. “Our initial savings in the first month was 22,000 gallons of fuel. In subsequent months, we’ve averaged a fuel savings of 15,000 gallons compared to the same month one year ago. At \$2.50/gallon for fuel, that’s almost \$40,000 per month in savings that goes right to the bottom line! You can use any GPS system to help reduce idle time, but only EDULOG offers direct integration between the GPS and routing software that can produce these additional savings by eliminating unneeded stops and then ensuring drivers are adhering to the changes.”

“Not only has the EDULOG system more than paid for itself by producing these documented fuel savings,” said EDULOG president Mike Darling, “but this return on investment will continue in subsequent years. Given the financial difficulties that many school districts must overcome, this remarkable achievement by the Henry County Schools is something that other districts should consider—the benefits are real, easily obtainable, and based on EDULOG’s proven method of integrating actual routing data into the planning model.”

Because the EDULOG *EduTracker* system gives school districts total knowledge of the activities of each bus during the day, system operators can quickly and accurately determine which bus stops are no longer needed, and then pass that information to the EDULOG routing and scheduling system so that route sheets can be altered and new driving directions produced. The resulting reduction in bus idling—brought about by eliminating stops where there are no passengers or by consolidating stop locations—not only reduces fuel consumption and costs, but it also increases routing efficiency and reduces CO₂ emissions.

Unlike other systems that claim to offer “integrated GPS” but which are only able to provide one-way integration with planned routing data, EDULOG’s GPS solutions go far beyond this initial milestone. When used in conjunction with EDULOG’s routing software, *EduTracker* can take live GPS data and push it into the planned routing database. For the first time in industry history, rather than having to rely on a “best guess” model of what’s occurring on the road, clients can update routing information based on data collected in the real world in real time.

As real world GPS data from *EduTracker* is moved into the district’s routing system, it greatly improves the accuracy of such things as exact stop locations and times, street segment speeds, etc. More exact data provided by the GPS system can lead to increased efficiencies and extremely meaningful run and route optimization. This unique GPS solution with two-way integration to routing software will not only actually improve the district’s transportation data, but will even serve to auto-calibrate the district’s GIS map as it is used over time. Two-way integration of AVL and routing software is another industry milestone, and unique to EDULOG.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning and redistricting, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts or those that prefer extensive hands-on assistance, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry’s largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.