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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces That the
Murfreesboro City Schools, TN Will Implement a
Combined GPS/AVL, Driver Payroll, and Vehicle Inspection System**

Missoula, MT – March 11, 2010 Education Logistics, Inc. (EDULOG) announced today that it will be implementing a cellular-based GPS/AVL, driver payroll, and vehicle inspection system at the Murfreesboro City Schools (MCS) of Tennessee to complement the district's existing EDULOG routing and scheduling software. The district will install on cell phones mounted on 24 school buses EDULOG's innovative *EduPhone*, *eDPS*, and *eVIS* mobile software applications. These software systems use standard GPS-enabled cell phones to communicate in real time with the district's server information about vehicle behavior and location, bus conditions, and driver activities. In addition to on-vehicle mounting kits and mobile application software, EDULOG will also provide server software and project management services to incorporate these advanced tracking capabilities into the MCS's existing transportation operation.

"We're pleased that the MCS has recognized that the future of school bus GPS/AVL, vehicle inspection, and driver payroll tracking involves integrating cell phones with mobile applications and server software," stated EDULOG president Mike Darling. "Compared to the black box solutions offered by other vendors, the EDULOG solution is low cost, uses open technology, and allows for immediate and effortless upgrades to both hardware and software. For example, if the district wanted to add an electronic vehicle inspection system next year or incorporate a parent notification system, with the EDULOG solution there would be no need to buy all new hardware—it would just be a matter of plugging in more software. And as cell phones advance in capabilities, all the district has to do is ask its telcom provider to give them new units."

"This power and flexibility is not limited to just existing EDULOG clients," added Darling. "Any school district can take advantage of these EDULOG mobile applications no matter what technology is already in place. A district can start with any of the mobile components and then add routing and scheduling, fleet maintenance, field trip as the district's requirements increase."

Technology advances and increasing concerns about student safety and accountability have made GPS/AVL one of the hottest topics in student transportation management in the past 20 years. EDULOG anticipated this interest, and has made a considerable effort to become the leading provider of GPS solutions for student transportation. In the software realm, *EduTracker* is EDULOG's contribution to a total school district AVL package. *EduTracker* provides school districts with a cost-effective and integrated method of tracking bus locations at all times. With this innovative technology, not only can you have the exact location of any bus displayed on the EDULOG raster map, but the time and location of each pick-up and drop-off can be recorded for route analysis, emergency notification, and accident reporting. Enhanced productivity, optimized fleet assignments, improved safety and security, and increased community service can all result from the EDULOG *EduTracker* system.



EDULOG's *eDPS* driver payroll system allows school districts to track and monitor bus driver hours electronically, providing an efficient alternative to traditional paper systems or manual time clocks. Drivers simply press a button to log in each day and then enter their driver ID and bus number. The *eDPS* mobile software automatically checks with the server to make sure the driver has entered a valid ID and is on the correct bus and route. It then provides to dispatch real-time notifications indicating whether the driver login was early, late, or on time.

The *eDPS* system integrates with planned driver data provided by the district's routing and scheduling software. This allows the system to compare actual driver hours with the planned schedule for each driver on each day. This integration of actual vs. planned data is essential for tracking productivity and wasted time, compliance with vehicle inspections, and improving efficiencies. To prevent time clock abuse (padding hours), the system can track drivers who log in long before they begin inspecting vehicles and driving routes—or at times different from the planned schedule.

EDULOG's *eVIS* electronic vehicle inspection system allows school districts to track the status of all the various inspection points on each school bus and record any defects noted by the driver. The software is very flexible and fully customizable—you can define the various inspection points and all possible defects at each point for each make/model of school bus in the fleet.

When the driver logs in, the mobile software checks with the server and automatically downloads the inspection data for that particular bus. As the driver proceeds with the inspection, time stamps are automatically collected when each inspection point has been completed. This data can then be evaluated to verify reasonable time periods between inspection points and also the total inspection time—thus verifying driver compliance with inspection requirements. *eVIS* can be easily expanded to include an integrated bar code scanner to verify that drivers are physically touching each required inspection point.

The Murfreesboro City Schools is a PK-6 district in Rutherford County, TN with ten schools serving more than 6,800 students.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit www.EDULOG.com.