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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) will Implement an
Internet-Based Transportation and Field Trip Management System
For the Piedmont Public Schools, OK**

Missoula, MT – June 15, 2010 – Education Logistics, Inc. (EDULOG) announced today that the Piedmont Public Schools (PPS) of Oklahoma has signed a contract for the company's *ePTS* Internet-based bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. In addition, the district has also licensed EDULOG's *eTrip* field trip management system and the WebQuery software for parent and school access to transportation information. The contract with the PPS includes software licenses, related professional services, initial and continuing consulting services, and software hosting, maintenance, and support.

The Piedmont Public Schools has a total enrollment of 2,600 students attending six district schools. The city of Piedmont is in Canadian County northwest of Oklahoma City.

We had heard very good things about the EDULOG *ePTS* system from another district in Oklahoma, and we wanted to have the same flexibility and management control for our transportation operation," said PPS transportation director Tony Terronez. "The thing about *ePTS* that clearly separates it from all the other systems is the continuing ASP services and support. I don't have to worry about mapping, or database maintenance, or even having a server—EDULOG takes care of all that, and at a very reasonable cost."

"Not only has the *ePTS* system been proven to be easy to use, it also has produced some real savings in Oklahoma. We'll also be implementing the EDULOG field trip management and WebQuery systems, and together with the routing and scheduling system we'll have a very effective package for managing the district's transportation."

"EDULOG is pleased to add the Piedmont Public Schools to our growing list of knowledgeable *ePTS* customers, and we're looking forward to serving the district for many years to come," said EDULOG president Mike Darling. "We designed the *ePTS* system to precisely meet the needs and budgets of small and medium-sized school districts, and the combination of easy-to-use software and continuing ASP services has been very well received. Recent innovations have made the EDULOG system the easiest to use of all the school transportation software products, and when that's combined with our experienced consulting staff and the company's unwavering commitment to service and support, you have a winning formula."

EDULOG offers the only pupil transportation management solution that combines routing and scheduling software with in-depth, continuing consulting and data services and access through the Internet. EDULOG's *ePTS* system is widely regarded as the most intuitive and easy-to-use management tool in the industry. With more than 150 employees, EDULOG represents the largest pool of industry experience and resources to directly assist school districts with not only the implementation, but also the operation, of a routing system. EDULOG's continuing ASP services



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place the responsibility on the company, rather than the school district, to perform the various tasks required to maintain any brand of routing software. Clients are assigned an EDULOG site manager who personally assists the district by performing the necessary implementation tasks, assisting the district with on-going work throughout each year of the contract, and ensuring that the school district receives full value from automated routing and scheduling.

Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.