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FOR IMMEDIATE RELEASE

**Education Logistics (EDULOG) Announces that the
Conseil Général du Cher in Bourges, France Will Implement the
Company's Routing and Scheduling System**

Missoula, MT – June 17, 2010 Education Logistics, Inc. (EDULOG) announced today that it has been awarded a contract from the Conseil Général du Cher in Bourges, France, for the implementation of an EDULOG.*nt* bus routing and scheduling system, a major part of EDULOG's suite of transportation management solutions for the K-12 school market. Based on the results of a competitive RFP (request for proposals) and evaluation process, the Conseil Général selected EDULOG and its French affiliate Optim@trans to provide software licenses, implementation and training services, and initial and continuing support services. In addition to the routing and scheduling system, the Conseil Général has invested in EDULOG's WebStudent software for on-line student data entry and management of urban and rural transportation through the Internet.

Located in central France in the Berry region, the Conseil Général transports 14,000 students daily to 130 schools with a fleet of 232 buses.

In its evaluation of transportation management software vendors, the Conseil Général placed an emphasis on selecting a company that could prove that its offering had a superior differentiation from other products on the market—and also provide key features that would benefit the district. Having other clients in France and the EDULOG software's ability to optimize routes were stated factors in the district's consideration for the best solution to meet its routing and scheduling software needs.

"EDULOG is pleased to add another school district to our large family of knowledgeable customers, and we're looking forward to serving the Conseil Général du Cher," EDULOG President Mike Darling said. "We're confident that the EDULOG.*nt* system, combined with the on-line student data entry and management of alternate modes of transportation, will satisfy the district's current and future needs. This newest contract validates the efforts that we have made in the past decade to bring sophisticated GIS-based routing and scheduling management to the European market, and we anticipate further success in France thanks to the experienced implementation and project management team of our Optim@trans affiliate."

EDULOG.*nt* is a full-featured and easy-to-use transportation management system that can be fully integrated with other EDULOG products such as field trip management, fleet maintenance, GPS/AVL, on-vehicle student tracking, driver payroll, and electronic vehicle inspection. At the fundamental level, EDULOG provides an easy-to-use solution for day-to-day management such as assigning new students to a bus or making minor routing changes. As requirements change, the software expands to offer more ways to manage a transportation operation. And when a district needs to make strategic decisions with long-term effects, the EDULOG software guides the district through the complexity. EDULOG solutions are powerful enough to handle "what-if" simulations for opening and closing schools, redistricting, grade reconfiguration, and bell time changes.



Education Logistics, Inc. (EDULOG) has been recognized as the industry leader in pupil transportation solutions since 1978, with an estimated 150,000+ school buses routed by its clients each day. EDULOG partners with K-12 school districts throughout North America and Europe to provide total transportation management systems including true GIS planning and scheduling software, efficiency and optimization studies, guaranteed cost savings plans, GPS-based routing software, student tracking, driver payroll, vehicle inspection, boundary planning, enrollment projection, field trip management, fleet maintenance, innovative ASP solutions for small districts, and a comprehensive selection of Internet-based products. EDULOG uniquely combines its powerful software with initial and continuing consulting services provided by the industry's largest source of such expertise. For more information about EDULOG, visit WWW.EDULOG.COM.